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Innovative new addition to the HACOY collection:

Sustainable "Travelwear" for traveling in style

HACOY, a leading Munich-based company in the ethical fashion industry, is pleased to introduce its latest initiative, the "Travelwear" collection. This collection represents another bold step towards sustainable fashion, as it is produced for each individual by pre-order only. In this way, HACOY wants to ensure that production is precisely tailored to demand. This method eliminates overproduction and is in line with HACOY's core mission to promote sustainable and ethical consumer practices.

Ethical craftsmanship and organic elegance
The unisex travelwear collection is made from 100% organic cotton, sourced and produced in Italy. It includes elegant sweat pants, sexy crop sweatshirts, cool long sleeve sweatshirts and stylish overcoats with playful and practical details that increase breathability and comfort. The new travelwear collection is a perfect
perfect addition to HACOY's workwear, swimwear, sportswear and underwear collections.

A message to nature and mankind
Maximilian Rupp, the visionary founder of HACOY, is convinced that the new collection is in tune with the times.
"With HACOY Travelwear, we are appealing to the heart and soul of our customers. It is human nature to go out and explore. With our comfortable and ethical designer pieces, we can achieve this in an environmentally friendly way. His statement underlines the brand's ongoing commitment to combining style and sustainability and offering customers a fashion choice that reflects their values and lifestyle.

About HACOY
HACOY was founded by Maximilian Rupp in Munich and has quickly established itself as a beacon for ethical fashion. The brand aims to change the industry for the better by focusing on sustainable practices, ethical production methods and high-quality, organic materials. HACOY believes in the power of fashion as a force to make a positive impact on the environment.

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